

## CRAFT MARKET SPONSORSHIP OPPORTUNITIES 2023



Flint Handmade is hosting **FOUR Craft Markets in 2023 in the Ramsdell Room at the Flint Farmers' Market**. Admission is FREE! We will feature 20+ local artisans and anticipate 1,000+ attendees at each event. Sponsorship benefits are for ALL 4 Craft Markets in 2023!

Valentine's Craft Market: Saturday, February 4, 2023

Spring Craft Market: Saturday, April 29, 2023

Halloween Craft Market: Saturday, September 30, 2023

Holiday Craft Market: Saturday, November 25, 2023

**We are seeking individual and corporate sponsors.** Flint Handmade is a 501c3 nonprofit organization. If you are interested in sponsoring or have any questions, please contact:

*Crystal Pepperdine, MPA, CTA*

*Executive Director, Flint Handmade*

[crystal@flinthandmade.org](mailto:crystal@flinthandmade.org) or 810-241-2660

We would greatly appreciate your support of Flint Handmade. **Thank you for your consideration!**

### SPONSORSHIP LEVELS

**Presenting Sponsor**      **\$2,500**      *Exclusive*

- Large logo on all event signage and reciprocal link in all social media posts for ALL 4 events
- Large logo on all digital and print promotional materials for ALL 4 events (posters, flyers, etc.)
- Opportunity to provide logo bags and promotional items at ALL 4 events

**Live Music Sponsor**      **\$1,000**      *4 Available*

- Logo on signage near musicians at ALL 4 events and 4 social media posts
- Medium logo on all digital and print promotional materials for ALL 4 events (posters, flyers, etc.)

**Admission Sponsor**      **\$500**      *8 Available*

- Logo on signage at welcome table at ALL 4 events and 3 social media posts
- Small logo on all digital and print promotional materials for ALL 4 events (posters, flyers, etc.)

**Kids Craft Sponsor**      **\$250**      *16 Available*

- Logo on insert in kids craft kits at ALL 4 events and 2 social media posts

**Promotion Sponsor**      **\$100**      *Unlimited*

- Logo included in email newsletters with reciprocal link and 1 social media post

**All sponsorship levels include logo and reciprocal link in email newsletters leading up to the events as well as name in Facebook event descriptions. Some conditions may apply.**

## CRAFT SUPPLY SWAP SPONSORSHIP OPPORTUNITIES 2023



Flint Handmade has hosted **FREE Craft Supply Swaps at various locations in our community since 2009**. In that time, thousands of pounds of craft supplies in good condition have been kept out of landfills because we connect people who no longer want them with people who do. We even won a recycling award for the program from Keep Genesee County Beautiful.

**We are partnering with the Flint Farmers' Market, R&B Used Books in Grand Blanc and the Carman-Ainsworth Senior Center in Flint Township to host our Swaps outdoors at each location once a month from May to October 2023 for a total of 18 events.**

Supplies may include, but are not limited to fabric, thread, ribbon, sewing notions, buttons, patterns, crafting books, scrapbook supplies, adhesives, painting supplies, embroidery hoops & floss, yarn, crochet hooks, knitting needles, beads and beading supplies. Our Swaps provide an opportunity for local residents to try new craft mediums or enhance their existing creative interests at no cost. Additionally, many participants use the supplies to create items to donate to those in need.

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### SPONSORSHIP LEVELS

**Presenting Sponsor**            **\$1,000**            *Exclusive*

- Logo on signage at ALL 18 events and 4 social media posts
- Large logo on all digital and print promotional materials for ALL 18 events (posters, flyers, etc.)
- Opportunity to volunteer at ALL 18 events and/or provide logo bags/promotional items

**Volunteer Sponsor**            **\$500**            *6 Available*

- Logo on insert in thank you gift bags for event volunteers at ALL 18 events and 3 social media posts
- Medium logo on all digital and print promotional materials for ALL 18 events (posters, flyers, etc.)

**Craft Bin Sponsor**            **\$250**            *12 Available*

- Logo sticker on one craft supply organizing bin at ALL 18 events and 2 social media posts

**Promotion Sponsor**            **\$100**            *Unlimited*

- Logo/name included in email newsletters with reciprocal link and 1 social media post

**All sponsorship levels include logo and reciprocal link in email newsletters leading up to the event as well as name in Facebook event description. Some conditions may apply.**

## COLORING PARTY SPONSORSHIP OPPORTUNITIES 2023



Flint Handmade is hosting **FREE Coloring Parties for ALL AGES this summer at Tenacity Brewing!** We provide FREE Coloring Kits to participants that they can take home after the event and share with family and friends. Kits include a selection of our printed coloring pages, crayons, candy and temporary tattoos.

Each month, we partner with a local nonprofit to select a theme and promote the event. All donations collected at the event are shared with our partnering organization. Our themes, dates, times and partners are as follows:

**Flint Pride:** Tuesday, June 6 from 5-8pm in Partnership with Flint Pride

**Under the Sea:** Tuesday, July 11 from 5-8pm in Partnership with Flint River Watershed Coalition

**Perfect Pets:** Tuesday, August 8 from 5-8pm in Partnership with Pixel and Luna Resource Network

**Dragons & Castles:** Tuesday, September 12 from 5-8pm in Partnership with Flint Children's Museum

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### SPONSORSHIP LEVELS

**Presenting Sponsor**                      **\$500**                      *4 Available (One Per Month)*

- Logo sticker on coloring kit bags for one month of your choosing and 5 social media posts
- Logo included on coloring page for one month of your choosing (must be same month)
- Opportunity to provide flyer/brochure and/or logo giveaway item to be include in coloring kits that month

**Crayon Sponsor**                      **\$400**                      *4 Available (One Per Month)*

- Logo sticker on individual crayon boxes for one month of your choosing and 4 social media posts
- Logo included on coloring page for one month of your choosing (must be same month)

**Candy Sponsor**                      **\$300**                      *Unlimited*

- Logo signage on candy basket for one month of your choosing and 3 social media posts
- Logo included on coloring page for one month of your choosing (must be same month)

**Temporary Tattoo Sponsor**                      **\$200**                      *Unlimited*

- Logo signage on temporary tattoo basket for one month of your choosing and 2 social media posts
- Logo included on coloring page for one month of your choosing (must be same month)

**Coloring Page Sponsor**                      **\$100**                      *Unlimited*

- Logo included on coloring page for one month of your choosing and 1 social media post

**All sponsorship levels include logo and reciprocal link in email newsletters leading up to the event as well as name in Facebook event description. Some conditions may apply.**