

January 14, 2015



Dear Community Partner,

Hello! Flint Handmade is pleased to announce our Valentine’s Craft Fair at the Flint Farmers’ Market on Saturday, February 14, 2015 from 10am-4pm. The Valentine’s Craft Fair has an anticipated attendance of 2,000 people and will feature over 20 local artisans with handmade goods that would make great gifts for all loved ones...including yourself!

We are reaching out to local businesses and organizations to help support this community event. Please find below a listing of our tax-deductible sponsorship levels starting at just \$50. We hope that you will consider partnering with us to encourage the community to give the gift of handmade and shop local for Valentine’s Day and all year long!

If you have any questions, please do not hesitate to contact me. Thank you for your time and consideration!

Sincerely,

Crystal Pepperdine, MPA
Flint Handmade Executive Director
crystal@flinthandmade.org
(810) 241-2660

Flint Handmade is an events-based, all-volunteer 501(c)(3) nonprofit organization encouraging creative expression and commerce in Flint through handcrafting. Every year, we organize two large indie craft markets, provide four craft supply swaps, offer educational craft workshops, host a twice monthly knitting/crocheting group called Yarn Brigade and participate in a variety of community events. We are proud to be involved in the artistic, educational and cultural revitalization of Flint!

2015 Valentine’s Craft Fair Sponsorship Form

Please write your contact information below. Thank you!

NAME
COMPANY
ADDRESS
STATE, MI ZIP

Yes! I would like to sponsor the 2015 Valentine’s Craft Fair at the level circled below.

Sponsorship Benefits	Bronze \$50	Silver \$100	Gold \$250	Platinum \$500	Presenting \$1,000
Exclusive "presented by" event naming rights					X
Opportunity to have info table at event					8ft table
Press release and email blast about sponsorship				X	X
Opportunity to provide promo items			1 item	2 items	3+ items
Social media recognition (Facebook/Twitter)		1 post	2 posts	3 posts	4 posts
Listing on FH website with link	X	X	X	X	X
Recognition on printed and digital event poster	<i>Name</i>	<i>Name</i>	<i>Small Logo</i>	<i>Medium Logo</i>	<i>Large Logo</i>

Please mail form with check made payable to “Flint Handmade” to:

Flint Handmade
P.O. Box 13473
Flint, MI 48501